

# Wired For Story Lisa Cron

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### **Wired For Story Lisa Cron**

Thus while your sentences may indeed be beautiful, there's no real sense of urgency, no drive, no story logic. And so you may be thinking of giving up, or at least taking a nice long nap and starting again when you're rested, or when the time is right, or when Mercury is out of retrograde - which basically translates to: a week from never.

### **LISA CRON**

LISA CRON is the author of *Wired for Story* and *Story Genius*. Her TEDx talk, *Wired for Story* opened Furman University's 2014 TEDx Conference, *Stories: The Common Thread of Our Humanity*.

### **Wired for Story: The Writer's Guide to Using Brain Science ...**

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The answer lies in a new book linking writing to neuroscience, Lisa Cron's *Wired for Story: The Writer's Guide to Using Brain Science*. " — ARNIE COOPER, POETS & WRITERS. " We all love a good story but most of us struggle to write them. Lisa Cron enlightens us as to how to get the job done in a savvy and engaging way. "

### **Wired For Story — LISA CRON**

*Wired for Story* (2012) takes findings from modern brain science to explain why exactly certain stories suck us in, while others leave us bored and disengaged. By using some fundamental techniques drawn from understanding what makes us tick, writers can craft more compelling stories. ... Lisa Cron is a writer, literary consultant and an ...

### **Wired for Story - by Lisa Cron [13 minutes read]**

Writescast 085 - *Wired for Story* July 3, 2020. Lisa Cron explains

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what it is about human consciousness that's so wired for story, as well as how understanding these phenomena can make us better writers.

### **Writescast 085 - Wired for Story - The Writescast Network**

Try watching this video on [www.youtube.com](http://www.youtube.com), or enable JavaScript if it is disabled in your browser.

### **Wired for story: Lisa Cron at TEDxFurmanU - YouTube**

Lisa Cron has helped thousands of aspiring writers master the unparalleled power of story so they can write a novel or memoir capable of riveting readers! In this class, you'll learn: What your readers' brain is hardwired to crave in every story they read - and it's not what you think.

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But, as Lisa Cron says in her book, story comes alive in the specifics. Throughout *Wired for Story*, Lisa takes a look at storytelling from the inside out, using research in neuroscience to focus on what makes a story work and to explain why a story works.

### **Wired for Story: The Writer's Guide to Using Brain Science ...**

"As both a publishing veteran and a TV pro, Lisa Cron knows storytelling. In *Wired for Story* she shares her fascinating psychological approaches to the craft. Her fresh way of looking at the core essentials of writing has our neurons firing."

---Writer's Digest --This text refers to an alternate kindle\_edition edition.

### **Wired for Story: The Writer's Guide to Using Brain Science ...**

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LISA CRON has worked as a literary agent, a TV producer, and a story consultant for Warner Brothers, the William Morris Agency, and many others. She is a frequent speaker at writers' conferences, and a story coach for writers, educators, and journalists.

### **Wired for Story: The Writer's Guide to Using Brain Science ...**

Wired for Story: The Writer's Guide to Using Brain Science to Hook Readers from the Very First Sentence Audible Audiobook - Unabridged. Lisa Cron (Author), Wendy Tremont King (Narrator), Tantor Audio (Publisher) & 0 more. 4.7 out of 5 stars 474 ratings.

### **Amazon.com: Wired for Story: The Writer's Guide to Using ...**

"Story, as it turns out, was crucial to our evolution -- more so than opposable thumbs. Opposable thumbs let us hang on; story

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told us what to hang on to." -- Lisa Cron, *Wired for Story*. As Lisa Cron indicates, stories tie us to values and beliefs. And they tie us to emotion. And as some of the neuroscience you will discover in the ...

### **Presentation Skills - Collaborator - Presentation Skills ...**

"Stories not only give us much-needed practice in figuring out what makes people tick, they give us insight into how we tick." - Lisa Cron, *Wired for Story*. I firmly believe the stories we love reveal an incredible amount about who we are. As I've discussed on this blog before, I think stories are a...

### **After reading this, you won't watch... - Filmmaker Freedom ...**

Story coach Lisa Cron has spent her career discovering why these methods don't work and coming up with a powerful alternative, based on the science behind what our brains are

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wired to crave in every story we read (and it's not what you think).

### **Lisa Cron - Amazon.com: Online Shopping for Electronics**

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Lisa Cron is a story analyst, speaker, UCLA Extension Writers' Program instructor, and author of *Wired for Story* and *Story Genius*. Cron has worked as a story consultant for Warner Brothers, the William Morris Agency, Village Roadshow, and Icon, and... More about Lisa Cron Get news about Nonfiction books, authors, and more

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